

Poster for the Competitions



The poster features a blue background with a white film strip graphic running diagonally from the top left to the bottom right. On the left side, there is a black silhouette of a vintage movie camera on a tripod. The right side of the poster is a large yellow triangle pointing towards the bottom right. At the top left, there is a circular logo of the Swachh Municipal Corporation of Delhi. At the top right, there are three logos: 'SWACHH SURVEKSHAN 2023', a pair of glasses with the motto 'मेरी मेरी' (My My), and the '75th Anniversary Azadi Ka Amrit Mahotsav' logo. The main title 'Movie Making Competition' is written in large, bold, red letters. Below it, a black banner with white text says 'Participate in contests and win'. Three prize boxes are shown: '1st Prize 5100/-' in green, '2nd prize 3100/-' in blue, and '3rd Prize 2100/-' in red. A yellow banner below the prizes says 'Theme of Movie Making'. Underneath, a blue banner lists the themes: '• Single Use Plastic Free MCD • Home Composting • Importance of 3R (Reduce, Reuse, Recycle) • 4 Bin Source Segregation'. A brown banner below that says 'Terms and Condition'. Underneath, a light blue banner lists the conditions: '• The maximum duration of a movie should not exceed 3 minutes.', '• Your Movies can be used by the municipal corporation for publicity', '• Your claim on movie will not be valid in future', and '• The size of the movie file should be less than 50MB'. At the bottom, a dark blue banner says 'Last date to participate: 10 November 2022' in yellow and green. To the right of this banner is a QR code with the text 'Scan QR Code to Participate'. Below the dark blue banner, a red banner says 'Submit Your Entry Today'.



SWACHH SURVEKSHAN 2023  

Swachh Municipal Corporation of Delhi

Movie Making Competition

Participate in contests and win

1st Prize 5100/- **2nd prize 3100/-**

3rd Prize 2100/-

Theme of Movie Making

- Single Use Plastic Free MCD • Home Composting
- Importance of 3R (Reduce, Reuse, Recycle) • 4 Bin Source Segregation

Terms and Condition

- The maximum duration of a movie should not exceed 3 minutes.
- Your Movies can be used by the municipal corporation for publicity
 - Your claim on movie will not be valid in future
- The size of the movie file should be less than 50MB

Last date to participate: **10 November 2022** Scan QR Code to Participate 

Submit Your Entry Today

Details:

A Movie Competition is being conducted by Municipal Corporation of Delhi, as a part of its citizen engagement initiative.

Theme: Innovation and best practices in areas of Solid/Liquid/Plastic Waste Management, Segregation of Wastes and its importance, Zero Waste Functions, Home/Community Composting Methods, Air Pollution, Water Pollution and Conservation, Disaster Management, Safety Measures, and other Environment related Issues.

Top 3 entries will be selected and awarded. The best 3 entries will be published on YouTube/Facebook page (MCD) /Swachh Survekshan- 2023 portal.
Maximum duration of such videos is 03 minutes.

Link to Register:

<https://docs.google.com/forms/d/173s4FjhZLSIO6a2DcYLkvW0g8-XwBzg2BgAesoyBuDI/edit>

NOTE:

It is MANDATORY to mention Municipal Corporation of Delhi in the media file.

Last date for submission: 10th November 2022

For any queries, please contact: 9717752040