

## SKILL DEVELOPMENT WORKSHOPS

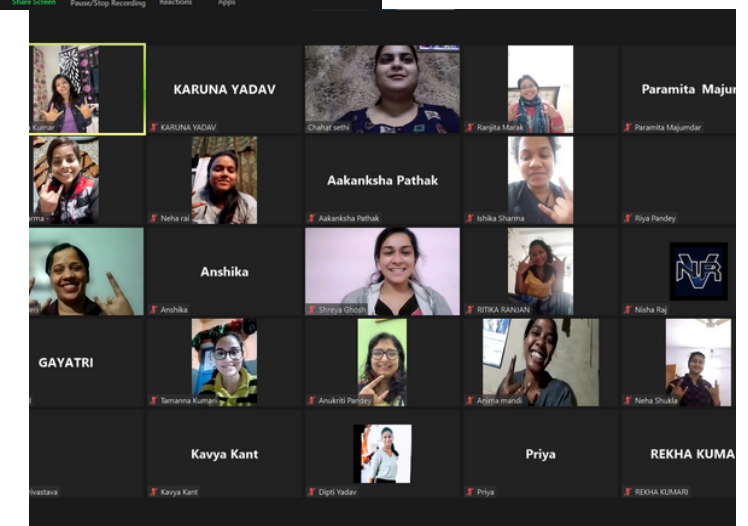
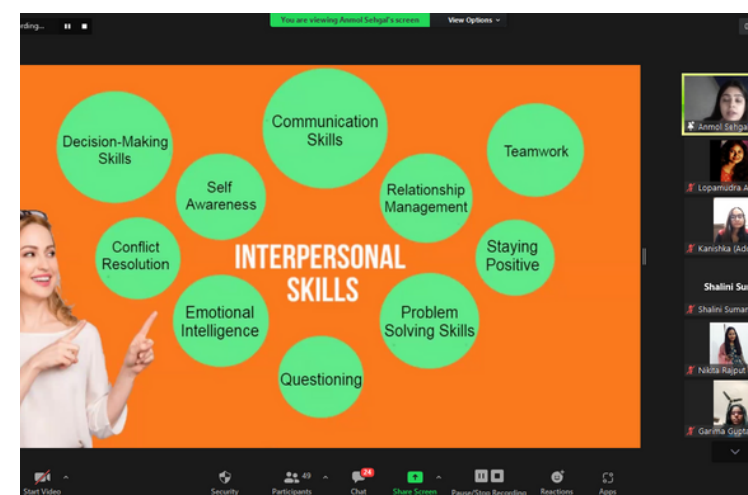
**ADORE** is a voluntary network of University students and professionals facilitating learning opportunities to students so that they grow as successful professionals and responsible citizens. Our volunteers are located in over 119 cities in India and are now spreading globally. For this fruitful journey, we do not seek any donations.

ADORE collaborates with educational institutions to organize free online Skill Development workshops & weekly webinars for students as per their interest and requirements.

We invite industry experts to share their knowledge and enhance the learning experience of the participants.

### Workshops & Webinars:

- Career Development
- Computer Skills
- MBA Entrance Exam Preparations
- Content Writing
- Digital Marketing
- MS Excel
- Girl Empowerment
- Emotional Intelligence at Workplace
- Healthy Eating for College Students
- Art & Science of Creating First Impression
- YouTube Content Creation
- Personal Financial Management
- Public Speaking on Camera
- Podcast Creation & Distribution
- Debating with Confidence
- Metaverse & Law



### Contact Us

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## Career Development Workshop

Several batches of this workshop have been organized at Guru Nanak College, SriRam College of Arts and Sciences, Dyal Singh College, Vasanta College for Women, MKP (PG) College, S.K.Somaiya College and Government College, Deoli.

This is a 7 day workshop that covers topics that would prepare the students to enter the corporate world with confidence.

### Testimonial

It's our privilege to get associated with Adore India. The training offered to our students were really fantastic. Our students had been elated and blissful. The Career Development Workshop paved way for so many budding students who want to understand what real world is all about. One who gets trained via ADORE will have a adorned life.

- **Prof Rohith Bhat, Placement Officer, Guru Nanak College, Chennai**

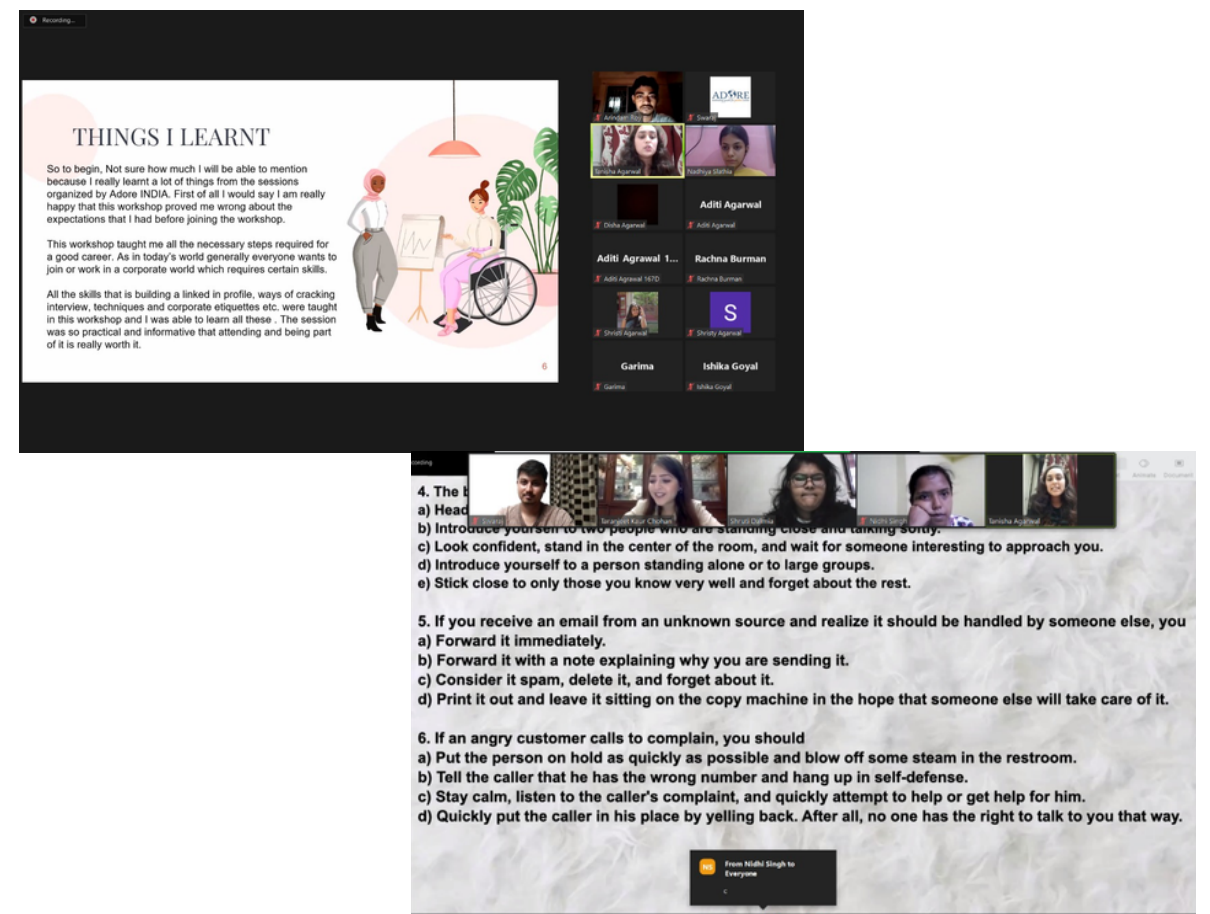
## MS Excel Workshop

We organized a six-day workshop for about 200 students of Vasanta College for Women, Varanasi and Rotaract Club, College of Vocational Studies. The topics covered were Overview of MS Excel, Formatting, Formulae, Tables, Pivot Tables, Lookup Formula, SubTotal, Graphs & Charts.

### Testimonial

We are grateful to Adore India for organizing the Six Days Online Workshop on MS Excel (28 February- 05 March 2022) for our students. This was our second workshop with Adore India and this time also it was a great experience of working with the team . Our students got immensely benefitted by the workshop. We are thankful to both the Resource Persons who gave their time to train our students. Their method of content delivery was excellent and all sessions were very engaging and interactive. We congratulate this young vibrant team for their meticulous working.

- **Vasanta College for Women, Varanasi**



## MBA Entrance Exam Preparation Webinar

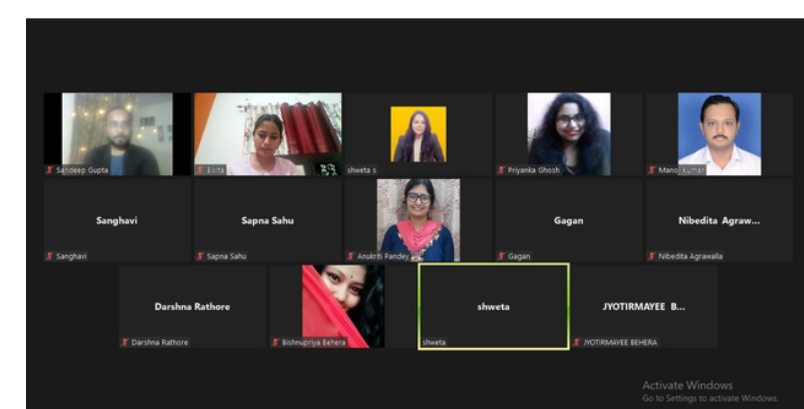
We organized a two-day webinar series for 120+ students of Mata Sundari College and Gargi College.

The topics covered are Life Before, During and After MBA and How to get into a Top MBA School.

### Testimonial

We would like to extend our heartfelt gratitude to ADORE INDIA for providing such an amazing opportunity to all our students. A special thanks to Ms. Ziya Saifi and ofcourse Mr. Amogh Jain for their constant support and contribution in making this workshop a success. The overall feedback for the webinar has been extremely positive!

- **Placement & Internship Cell, Mata Sundri College, Delhi**



## COLLEGE COLLABORATION WORKSHOPS

### Computer Skill Workshop

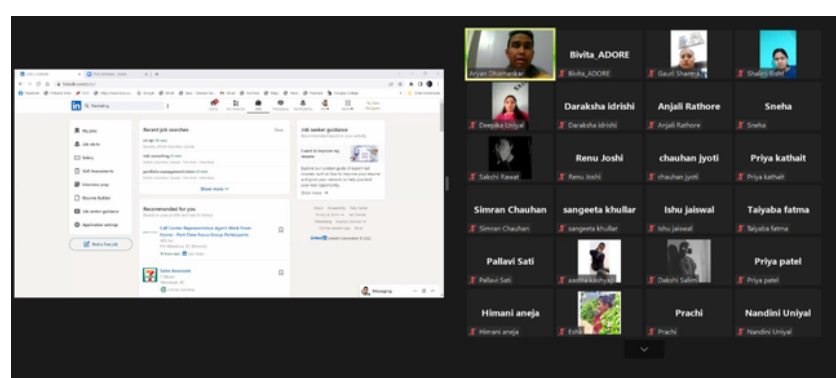
This workshop aims to introduce students to documentation, data analysis, designing presentations, poster designing and explore online learning resources.

This workshop was exclusively organized for Vasanta College for Women, Varanasi.

#### Testimonial

All the sessions of the Workshop on Computer Skills organized by Adore India in association with Vasanta College for Women were highly informative and knowledge gaining. Especially the sessions by Prabhav Jain Sir on MS Word, MS Excel and PowerPoint were very interesting. He gave the students an in-depth knowledge on all the features and its applications. The session on graphic designing using Canva by Ms. Shruti Agarwal was very nice. She explained all the aspects clearly. I will be sincerely looking forward to more of such workshops in future as well.

- **Dr. Rashika Jain, Department of Commerce**



### Fly Hi Workshop

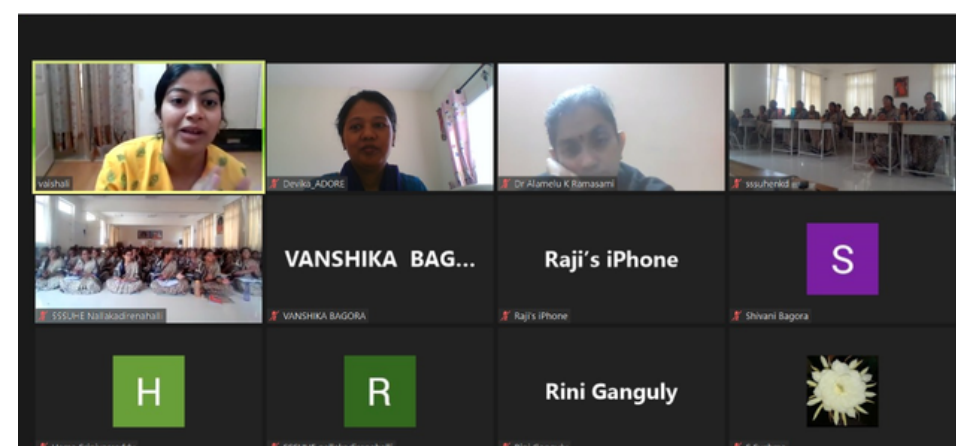
A one day workshop with various topics related to girl empowerment was organized at Sri Satya Sai University for Human Excellence.

Health & Nutrition, Menstrual Hygiene, Yoga & Stress Management, Constitutional Rights for Women, Self Defense were some of the topics that were covered.

#### Testimonial

It was a great workshop. All the sessions were very informative and the speakers engaged the students in the workshop with great enthusiasm. I am very thankful to the organizers for encouraging girls on women empowerment with these kind of workshops for free. I hope that if such workshops continue more often, our students will gain more awareness about women empowerment.

- **Dr. Jyotsna L, Department of Mathematical and Computational Sciences**



#### Testimonial

I would like to thank Adore for arranging such a wonderful workshop for budding writers. The coordinating team deserves a special mention for always being very prompt with any queries. They were also very clear about instructing us through various sessions. I thank our trainers for introducing us to various scopes and types of content writing. I am happy with the decision to join this workshop as it has introduced content writing in simplest and best way possible to a novice like me. All the three trainers deserve special mention. Thank you for sharing your expertise.

- **Mrudula Nambiar, Delhi University**

### Content Writing Workshop

A 7 day Content Writing workshop was organized in which more than 100 students from different college across India participated. Creative writing, Paraphrasing, SEO, Copywriting, Blogging and other important topics were covered.



## CAREER DEVELOPMENT

- Corporate Etiquettes and Grooming
- Resume Writing
- Interview Skills
- Professional Networking - LinkedIn
- Interpersonal Relationship
- Group Discussion
- Internships

## DIGITAL MARKETING

- Social Media marketing
- Digital marketing
- Google marketing
- Lead Generation through Local SEO
- Email marketing
- SEO & Personal Branding
- Instagram Marketing
- Brand management & Consumer Psychology
- Copywriting

## CONTENT WRITING

- Introduction to Content Writing
- Writing creative content
- Paraphrasing, Proofreading
- Plagiarism
- Copywriting & Blogging
- Designing Brochures
- SEO
- Writing tips

## WORKSHOP TOPICS

### COMPUTER FUNDAMENTALS

- Documentation & Presentation Skills
- Data visualization & Analysis
- Graphic Designing
- Internet Research & Online Learning
- Google Features

### MS EXCEL

- Overview of MS Excel
- Formatting
- Formulae
- Tables, & Pivot Tables
- Lookup Formula
- Sub Total
- Graphs & Charts

### CANVA WORKSHOP

- Design Basics
- Designing social media posts, posters, and banners (Day 1)
- Designing social media posts, posters, and banners (Day 2)
- Extended Tools that you can use with Canva
- Making Reels on Canva



## LINKEDIN WORKSHOP

- Perks of learning courses in LinkedIn
- How to Search internship on Linked in?
- How to create good profile on LinkedIn?
- Ways in which LinkedIn are better than many job searching engines
- How do we connect with working professionals on LinkedIn?

## STUDENT SKILLS

- Adaptive Thinking
- Communication Skills
- Collaboration Skills
- Critical Thinking and Problem Solving
- Personal Management
- Inquiry skills
- Creativity & Innovation
- Etiquette
- Empathy & Perspective
- Effective Presentations
- Diversity and Inclusion
- Time management
- Setting Goals
- Focus and Self Control

## WORKSHOP TOPICS

### SOCIAL MEDIA MARKETING

- Defining Goals and objective of social media campaign
- In-depth exploration of popular platforms like Facebook
- Understanding the art of story telling through social media
- Techniques for creating visually appealing and engaging content
- In-depth exploration of popular platforms like Instagram
- How to run paid social media advertising on Instagram
- How to run paid social media advertising on Meta
- How to do Facebook Marketing to Generate Leads

### MBA ENTRANCE EXAM PREPARATION

- Why is MBA important?
- Popular MBA Entrance Exams
- Materials for Preparation
- Phases of Preparation
- Preparing for Mock exams