



दिल्ली कौशल एवं उद्यमिता विश्वविद्यालय  
**DELHI SKILL AND ENTREPRENEURSHIP UNIVERSITY**  
(A State University Established under Govt. of NCT of Delhi Act 04 of 2020)  
**Pusa II Campus**  
**Pusa, New Delhi-110012**

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Dated 14.06.2022

**TO WHOSOEVER IT MAY CONCERN**

The Delhi Skill and Entrepreneurship University (DSEU) was established in August 2020 by the Government of NCT of Delhi to equip students with world-class skill education to enable access to aspirational jobs and inculcate entrepreneurial mindset and entrepreneurship. The focus will be on teaching both self-reliance for life-long independence and the wisdom towards nurturing and valuing interdependence.

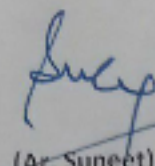
The University has twin objectives-a) To change the existing paradigm of skilling, make skill acquisition aspirational and provide an opportunity to all for skilling, up-skilling, and re-skilling and b) Support and nurture entrepreneurs and entrepreneurship. The course curriculum offered at DSEU is inspired by industry requirements and will help graduates to be career-ready. Holistic development at affordable costs is the aim of the University

We are delighted to announce the first 'DSEU-Chetak Jai Krishna Logistics Youth Award 2022' competition, organized by DSEU in collaboration with Chetak Logistics. The competition invites undergraduate students pursuing courses/ programs such as E-commerce/ Transportation/ Logistics/ Supply Chain Management/ Operations Management/ or Any Management Program.

In this competition, students solve a real-life organizational problem posed as a Case-Study in one of two categories – (1) E-commerce and (2) Logistics and Transportation. Students in groups must register online and prepare solution the case study between 15<sup>th</sup> November 2022 – 30<sup>th</sup> November 2022 in the prescribed format. An eminent jury will evaluate the applicability of solutions in the industry. The list of shortlisted students will be published on the DSEU website on December 08, 2022. The shortlisted students will be invited to make a final presentation in front of the Jury on December 14, 2022, at the Delhi Skill and Entrepreneurship University, Dwarka Campus.

We request that kindly circulate the message among the eligible student community to experience the real organizational challenges. The competition encourages students to test their innovative capabilities, use design thinking, and challenge their own limits to think beyond. We also request you that please allow the DSEU representative/ student of the Management Program Mr/ Ms Deva Sankar to paste the given posters in multiple key locations of your esteemed institution.





(Ar. Suneet)

Campus Director  
Pusa II Campus

Delhi Skill and Entrepreneurship University